

ONLINE COURSES



Hot And Growing Space



- I started in 2014, now it is more crowded
- Needs good audio, video, presentation, subject expertise
- Platforms: Udemy.com
Skillshare.com
- On your site: Teachable.com
Thinkific.com
- Comparatively, not too much work

Common Course Q&A



- On Udemy, you need to make many sales, on your site less higher price
- Udemy pricing is strange, mostly discounted
- First course should be 1-3 hours long, later ones longer
- Don't need fancy equipment, but it helps
- A lot of work and low pay at first

If You Succeed In A Niche



- Train others how to succeed in an online niche
- Course, book, coaching, YT videos, masterminds, membership site
- Has to be niche AND has to be based on real success
- Example: John Lee Dumas podcasting coaching